

December 3rd and 4th 2018

WORKSHOP TECHNOLOGY TRANSFER AND INNOVATION



Why is Tech Transfer important? - Intellectual Property
Impact Roadmaps - Common “Don’t do that, please!”
Spin-offs - Strategic alliances with industry for R&D
Entrepreneurship - Horizon Europe Funding Trends



Peter Bryant, *Instituto de Empresa, Business School*
Andres G. Fernandez, *Ferrer*
Gustavo Fuster, *Hoffmann Eitle*
Luzma Garcia, *Instituto de Salud Carlos III*
Maite Iriarte, *CRAG*
Maria Lois, *CRAG*
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CaRed (BIO2015-71703-REDT)

Workshop on Technology Transfer and Innovation

MOTIVATION and OBJECTIVES

Researchers are under an ever-increasing pressure to deliver impact and to collaborate in effective ways. Such pressure comes to light in buzzwords like “*open innovation*” and “*explore and exploit*” and their underlying concepts, when in reality such pressure reflects how the scientists are now expected to interact with third-parties, and how knowledge and technology produced in academia is expected to reach and impact our society. Always keeping in mind that is society, which in turn, funds the scientific endeavour.

Perhaps it would be fair to say that most researchers feel unsupported in the task of technology transfer. The intention for this workshop is to briefly cover the history and the recent evolution of technology transfer, its three main exploitation routes (intellectual property, research collaborations and new venture creation through entrepreneurship), major trends and the tools available. Hoping to provide better insight into the day-to-day of knowledge and technology transfer, increase the participation and involvement of academics and the potential for successful outcomes. This capacity building action, practical, fun and should offer a perspective in how to work more effectively in what is increasingly becoming an open innovation ecosystem. It will take place on the 3rd and 4th of December at CRAG, Barcelona.

ORGANIZERS

Manuel Rodriguez-Concepcion, Principal Investigator @ CRAG, Barcelona

Ricardo Costa, Head of Innovation and Technology Transfer @ CRAG, Barcelona

SPEAKERS

Peter Bryant. Entrepreneurship Professor @ IE Business School, Madrid

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Workshop on Technology Transfer and Innovation

Monday 3rd December 2018

Fundamentals

- 15:00 – 15:15 Welcome (Manuel Rodriguez-Concepcion, CRAG)
- 15:15 – 16:00 Fundamentals of Technology Transfer (Ricardo Costa, CRAG)
- KTT evolution and Valorisation Routes
- 16:00 – 16:30 -----Coffee break -----
- 16:30 – 18:00 Intellectual Property (Gustavo Fuster, Hoffman Eitle)
- Types of IP and IP Rights; Patents, Know-how, Vegetal Varieties
- 18:00 – 19:00 Toolbox - Patent Search and Impact Roadmaps (Ricardo Costa, CRAG)
Role Playing - Common “Don’t do that, please!” (Nadia Pons, ICN2)
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Tuesday 4th of December 2018

Industry

- 9:30 – 9:45 Review of Role Playing and Toolbox
- 9:45 – 10:15 Commercialization via Spin-Off constitution (Maria Lois, CRAG)
- A real case in progress: SUMOBLOCK.
- 10:15 – 11:15 Strategic alliances: Building R&D (Andres G. Fernandez, Ferrer)
- What works and what doesn’t in Alliance Management?
- 11:15 – 11:30 ----- Coffee break-----
- 11:30 – 12:30 Why is it important to do transfer? (Luzma Garcia, CIBER - ISCIII)
- The Spanish Tech Transfer ecosystem. TT in networks.
- 12:30 – 13:30 Entrepreneurship (Peter Bryant, Instituto de Empresa)
- What is entrepreneurship?
- 13:30 – 14:00 Round Table (Luzma Garcia, Andres G. Fernandez, Peter Bryant, Maria Lois)
Chair: Ricardo Costa
- How can technology transfer improve, major challenges and limitations?
- 14:00 – 15:00 ----- Lunch-----
- 15:00 – 16:00 Horizon Europe (Maite Iriarte)
- Funding opportunities in the next EU frame program
- 16:00 – 16:15 Closing remarks and farewell